INVITATION TO SPONSOR

Hope Heights

From Crisis to Stability to Transformation.

HOPE HEIGHTS COLLABORATION
AT CATHOLIC CHARITIES OF WEST TENNESSEE

HELPING CHILDREN LOCALLY AND GLOBALLY
THIS CHRISTMAS SEASON.

SALES TAKE PLACE AT 1325 JEFFERSON AVENUE, BEGINNIGN EACH WEEKEND, STARTING ON 11/28 (FRIDAY AFTER THANKSGIVING)

BUY A TREE
CHANGE A LIFE

Dear Potential Sponsor,

This Christmas season, Catholic Charities of West Tennessee is honored to bring the national "Buy a Tree – Change a Life" program to Memphis as part of our Hope Heights Collaboration —a new, community-driven effort to people and families out of crisis and into stability.

This campaign transforms the simple act of buying a Christmas tree into an act of hope. Half of all proceeds stay right here in West Tennessee, directly supporting local children through Catholic Charities' programs that provide food, clothing, shelter, and critical support. The other half extends that same compassion around the world through our partner organization, ForHope.us, ensuring that children everywhere have the opportunity to thrive.

We invite you to join us as a Hope Heights Financial Partner by sponsoring our Buy a Tree – Change a Life event this holiday season. Your company's sponsorship is more than a donation—it's an investment in brighter futures. Together, we'll create a joyful, family-centered experience where every tree sold changes a life, every light strung brings hope, and every sponsor helps to create a stronger community.

Last year, Buy a Tree – Change a Life locations nationwide raised more than $2.5 million, funding life-changing projects for children both locally and globally. With your help, our campus can make a bold and meaningful debut, setting the stage for an annual tradition that embodies the true spirit of Christmas—faith, family, and generosity.

Please review the enclosed sponsorship opportunities and benefits. Your support will not only light up homes this Christmas—it will light the way toward lasting change in our community and beyond.

Thank you for your compassion, generosity, and commitment to transforming lives through hope.

Warm regards,

Mike Goughnour
Sr. Director of Development & Marketing
Catholic Charities of West Tennessee
901.722.4711

BUY A TREE
CHANGE A LIFE

Sponsorship Opportunities – at a glance

SPONSORSHIP OPPORTUNITIES	$7,500	$3,500	$1,250	$750	$500	$250
BRAND EXPOSURE BENEFITS	TITLE PARTNER	IMPACT PARTNER	SUPPORTING PARTNER	COMMINUITY BUILDER	FRIEND OF HOPE HEIGHTS	NEIGHBOR IN HOPE
Exclusive naming rights: “BUY A TREE. CHANGE A LIFE. presented by [Company]” on all signage and marketing materials.	✓					
Logo on price tags or stump tags where feasible	✓					
Inclusion in press release and all media pitches.	✓					
Check Presentation and Photo Opportunity	✓					
# of dedicated social posts	2	1				
Logo placed on the main entrance banner and pricing boards.	✓	✓	✓			
“Early Pick” Tree passes (p[ick your tree on 11/26)	10	6	4	2	1	
Logo and link on webpage and e-blasts.	✓	✓	✓	✓	✓	✓
Company Name/Logo on Banner Display at check-out	✓	✓	✓	✓	✓	✓
Post-Event Report/Update with Photos and Results.	✓	✓	✓	✓	✓	✓

MIKE GOUGHNOUR, SENIOR DIRECTOR OF DEVELOPMENT
EMAIL: MIKE.GOUGHNOUR@CCWTN,ORG
OFFICE: 901-722-4711

Sponsorship Commitment

BUY A TREE
CHANGE A LIFE

SPONSOR & CONTACT INFORMATION

Person or Company Name
EXACTLY as it should appear published.

Contact Name:

Full Address:

Phone: #

Fax: #

Contact Email:

Company Website:

SPONSORSHIP LEVEL

Catholic Charities of West Tennessee Federal Tax ID 62-1451404
Your gift may be tax deductible. Check with your tax advisor.

- ☐ **TITLE PARTNER** $7,500
- ☐ **IMPACT PARTNER** $3,500
- ☐ **SUPPORTING PARTNER** $1,250
- ☐ **COMMUNITY BUILDER** $750
- ☐ **FRIEND OF HOPE HEIGHTS** $500
- ☐ **NEIGHBOR IN HOPE** $250

PAYMENT INFORMATION:

Enclosed is a check for: $

PAYABLE TO: CATHOLIC CHARITIES OF WEST TENNESSEE

TO PAY VIA CREDIT CARD, PLEASE CONTACT MIKE GOUGHNOUR @ MIKE.GOUGHNOUR@CCWTN.ORG OR 901.405.5073 FOR A PAYMENT LINK.

SUBMIT FORM + PAYMENT

MAIL SPONSORSHIP FORM AND CHECK TO:
Catholic Charities of West Tennessee
ATTN: BUY A TREE - CHANGE A LIFE
PO BOX 41955, Memphis, TN 38174

SCAN + EMAIL TO:
Mike Goughnour
mike.goughnour@ccwtn.org

THANK YOU

FOR SUPPORTING THE LIFE-CHANGING MISSION OF CATHOLIC CHARITIES

OFFICE USE ONLY

Date Received	Payment Processed	Registration Complete	Staff Initials	Source