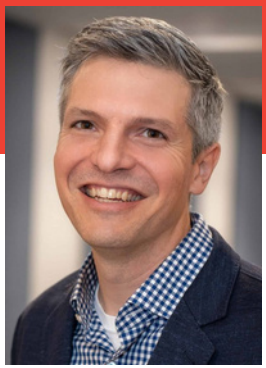
Hope Heights

From Crisis to Stability to Transformation

Collaborative Partnerships that *transform lives*

Join us in bringing more hope to our neighbors.

ccwtn.org/hope-heights



A Letter From the Executive Director

Dear friends,

For more than five decades, Catholic Charities of West Tennessee has been rooted in the Madison Heights neighborhood, walking alongside families, offering food and shelter, and helping restore dignity to those in crisis. In that time, we have seen firsthand how lives can change when hope is renewed and opportunity is within reach.

Today, we are excited to take the next step: Hope Heights, a new collaboration formed on our campus, bringing together nonprofits, healthcare providers, businesses, and faith communities with a shared commitment to Memphis. By working side by side, we can break down barriers and ensure that every person has a pathway from crisis to stability, and ultimately to transformation.

The name "Hope Heights" reflects both the community we've been privileged to serve for more than 50 years, and the vision of growth and elevation we believe is possible for our neighbors. It represents light breaking into darkness, and the promise of dignity and renewal for all.

I want to personally invite you to join us. Whether through partnership, investment, or advocacy, your involvement can help create lasting impact in the lives of thousands of individuals and families. Together, we can build something greater than any one of us could do alone.

Thank you for your interest in Hope Heights and for believing, as we do, that Memphis is a place where dignity is restored and futures are transformed.

With gratitude,

George Nixon,
Executive Director,
Catholic Charities of West Tennessee

Our Mission

Building Dignity. Restoring Hope. *Transforming Memphis.*

"If Not Us, Then Who?"

That question is the driving force behind Hope Heights. We refuse to stand by while families are trapped in fragmented systems that leave them in survival mode.

Hope Heights is a collaborative housed on the Catholic Charities campus, uniting nonprofits, healthcare providers, workforce trainers, and community partners under one vision. Together, we provide access to:

- Nutritious food and essential clothing
- Housing support and stability services
- Medical and mental health care
- Job readiness and workforce development
- Wraparound case management and family support

By eliminating the barriers of siloed services, Hope Heights creates a seamless experience where neighbors find more than temporary relief, they discover a pathway forward. Families move from crisis to stability, and from stability to transformation.

Hope Heights exists because no single organization can solve poverty alone. This Collaborative brings together nonprofits, healthcare providers, workforce partners, and community leaders to create something greater than the sum of its parts.

Our Story

The Challenges we Face

A City of Strength, Living with Strain

Memphis is rich in culture, faith, and resilience. However, behind the strength lies a harsh reality: too many of our neighbors are struggling to survive each day.

The Numbers Tell the Story

Poverty

Nearly 30% of Black Residents live in poverty, compared to 14% of white residents

Homelessness

Since 2021, homelessness has surged by 75% in Memphis

Wages

One in three workers earns less than what it takes to make ends meet.

Food Insecurity

Tens of thousands don't know where their next meal will come from.

More than Statistics – – It's Personal

These aren't just numbers. They're single mothers skipping meals so their children can eat. They're veterans sleeping in cars after serving their country. They're children trying to do homework with an empty stomach.

It's not someone else's problem. This is Memphis' challenge - and our opportunity.

For more than 50 years, Catholic Charities of West Tennessee has been rooted in the Madison Heights neighborhood of Memphis. From food and clothing to housing support and compassionate care, we have walked alongside families in crisis, meeting immediate needs while planting seeds of hope. Over the decades, this neighborhood has become more than our location — it is our home, our mission field, and the community where thousands of lives have been touched.

Recognizing the Gaps

But as the needs of Memphis have grown, so have the gaps. Too often, families are forced to navigate fragmented systems — one office for food, another for healthcare, another for housing — all while juggling the daily burdens of poverty. The result is exhaustion, frustration, and neighbors left stuck in survival mode.

We knew there had to be a better way.

The rise of Hope Heights

Out of this conviction came Hope Heights — a collaborative effort housed on the Catholic Charities campus. Hope Heights is an expansion: a unifying space where Catholic Charities continues its mission while partnering with healthcare providers, workforce organizations, and community agencies. Together, we form a stronger safety net — and a springboard — for individuals and families.

A New Chapter

Hope Heights represents the next chapter of a story that began decades ago in Madison Heights — a story of faith in action, neighbors helping neighbors, and a city that refuses to give up on its people.

This is our story so far — and with your partnership, the best chapters are still to come.

Hope Heights is the natural next step in a story that has always been about people — faith in action, and dignity restored.

Welcome to Hope Heights: Where Hope Begins

Initial Launch - Q4 2025

The first step of Hope Heights begins on the second floor of the Midtown Outreach Center, where renovations are already underway. This smaller-scale launch is intentional by design, allowing us to test the model, gather data, and refine operations in real time.

During this stage, families will begin accessing essential services under one roof, and partners will work side by side for the first time. The Initial Launch serves as a proof of concept, allowing us to resolve challenges, strengthen collaboration, and demonstrate the transformative impact of Hope Heights before scaling further.

This is where vision becomes reality, where neighbors first experience the dignity, care, and hope of a new way forward.

Phase One

Growing Stronger Together

Full Expansion of Hope Heights - Target Launch: Q4 2027

The vision of Hope Heights will be fully realized with the expansion and transformation of the Midtown campus. The completed project will activate newly designed spaces that bring together a wide network of partners—healthcare providers, housing experts, workforce trainers, and more—into one coordinated, welcoming environment.

The full expansion is about more than space. It is about creating a lasting model of collaboration that eliminates silos, restores dignity, and gives thousands of Memphis families a clear pathway from crisis to stability, and ultimately to transformation.

When the doors open, Hope Heights will stand as a bold symbol of what is possible when our city works together—proof that Memphis can rise above cycles of poverty and build a future of hope for every neighbor.

Phase Two

Renderings

Imagine walking into a place where the lights are bright, the atmosphere is welcoming, and every service connects seamlessly. Hope Heights is more than a renovation — it is a reimagining of how Memphis cares for its people.

On this campus, families will find food distribution, healthcare, housing support, mental health counseling, and job training in one accessible space. No more running from agency to agency. No more getting lost in fragmented systems. Hope Heights is where survival turns into stability, and stability becomes transformation.

The renderings that follow offer a glimpse of what's ahead: a space designed with dignity, built for collaboration, and created to help our neighbors rise.

KNOWLEDGE
MAKES US
STRONGER

Hope
Heights

What will it take?

Hope Heights is more than renovated walls or new signage. It is a bold reimagining of how Memphis cares for its neighbors. And bold visions require bold partners. Catholic Charities has opened the doors, laid the foundation, and invited trusted organizations to the table. But the success of Hope Heights will depend on those willing to invest their influence, their resources, and their expertise to bring this vision fully to life.

We Need You

No single organization can solve poverty, homelessness, or inequity alone. That is why Hope Heights is built as a collaborative. But collaboration only works when others choose to link arms and say, ***"If not us, then who?"***

We need partners who will:

- Invest financially to make renovations, staffing, and operations possible.
- Lend expertise in healthcare, workforce training, housing, or social services.
- Stand as advocates to connect Hope Heights with networks of influence and opportunity.
- Commit long-term to ensuring that this model of transformation can expand and endure for generations.

Why Funding is Needed

Transformation doesn't happen without investment. Hope Heights is a bold vision, and **bold visions require bold backers.**

Your gift will:

- Renovate and equip facilities so families walk into a space of dignity.
- Fund vital operations that keep the lights on and doors open.
- Support partner agencies so every service is delivered with excellence.

Join us in Transforming Lives for Generations to Come.

Hope Heights cannot succeed without you. We are inviting you to:

- **Partner** with us in building a place where dignity and hope thrive.
- **Invest** generously to accelerate the launch of integrated services.
- **Join** the table of leaders, innovators, and change-makers who believe Memphis deserves more than quick fixes.

This is not just an investment in bricks and mortar. It is an investment in families, in neighborhoods, and in a city that refuses to give up on its people.

Hope Heights
We need you.
Memphis needs you.
Together, we can
build a city of hope.
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To learn more or to get involved, scan
the QR code or visit
https://ccwtn.org/hope-heights